



COURSE SYLLABUS:

Introduction to Business

Instructor's Name: Marilyn Miller

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Academic Assistance time: Before School – M, Th, F--7:30 a.m.to 8:00 a.m. & After School—by appointment only.

Course Description

This course is designed to help students explore the possibilities of the business world. Topics include types of business ownership, the challenges of starting a business, human resource management, the roles of marketing and accounting in business, and the legal and regulatory business environment. This course has many hands on, practical experiences that relate well to everyday living.

Course Prerequisites

None

Student Learning Objectives/Outcomes

The students will understand the foundations of business, business ethics, business in a global economy, types of business ownership, challenges of starting a business, and consumer rights.

Textbooks and Content Covered

Exploring Business, Version 2.0, Flat World Knowledge, Karen Collins.

Suggested Course Materials

iPad, Pen, Pencil, Notebook

Grading Scale and Information

BHS Unified Grading Scale

A	100-93%	C	76-73%
A-	92-90%	C-	72-70%
B+	89-87%	D+	69-67%
B	86-83%	D	66-63%
B-	82-80%	D-	62-60%
C+	79-77%	F	59% and below.

Assignments & Time Management: 40%

Test, Quizzes, Large Projects: 60%

Course Policies & Homework Expectations

Work must be handed in on time and complete. **Written and homework assignments are to be completed by the student independently.**

Test must be made up the next day providing you were in school when the test was announced.

Late assignments (half credit)

Food and Beverage (Not allowed)

Inappropriate use of iPads or computers will result in lost privileges to use the computers.

Tardy Policy-deduct participation points

Citation/Plagiarism

Plagiarism will result in a zero.

Additional Information: Methods of Instruction

Interactive Lecture

PowerPoints

Current Event Reports

Career Keynote Presentation

Interview a Professional

Assigned Reading

Problem solving

Video Clips